

3[^] EDIZIONE

CYBERSEC

ROMA, ITALIA

2024

LA CYBERSECURITY NELL'ERA DELL'AI

6-7 MARZO

www.cybersecitalia.events

UNA NUOVA ERA DI ADVANCED PERSISTENT CYBERCRIME

Quale cybersecurity per le sfide del 2024?



MASSIMO PALERMO

Vice President & CM Italy&Malta, Fortinet

No **Cyber** Security = No **Sustainable** Society

"A lack of cybersecurity has become a clear and immediate danger to our society worldwide" K.Schwab, Founder and executive chairman, WEF



More External Forces Are Driving Security Decisions



DIGITAL EVOLUTION

Digital innovation is creating tremendous opportunity, but more risk



TECHNOLOGY DISRUPTION

More companies are rapidly implementing AI to transform business operations



ECONOMIC HEADWINDS

Budget changes and skills shortage are resulting in more delays and more risk



SKILLS SHORTAGE

With 3.4M unfilled jobs, the struggle to recruit and retain cybersecurity talent creates additional cyber risks



ENVIRONMENTAL, SOCIAL, & GOVERNANCE

Consumers and boards are putting more pressure to deliver on ESG initiatives



REGULATORY AND COMPLIANCE

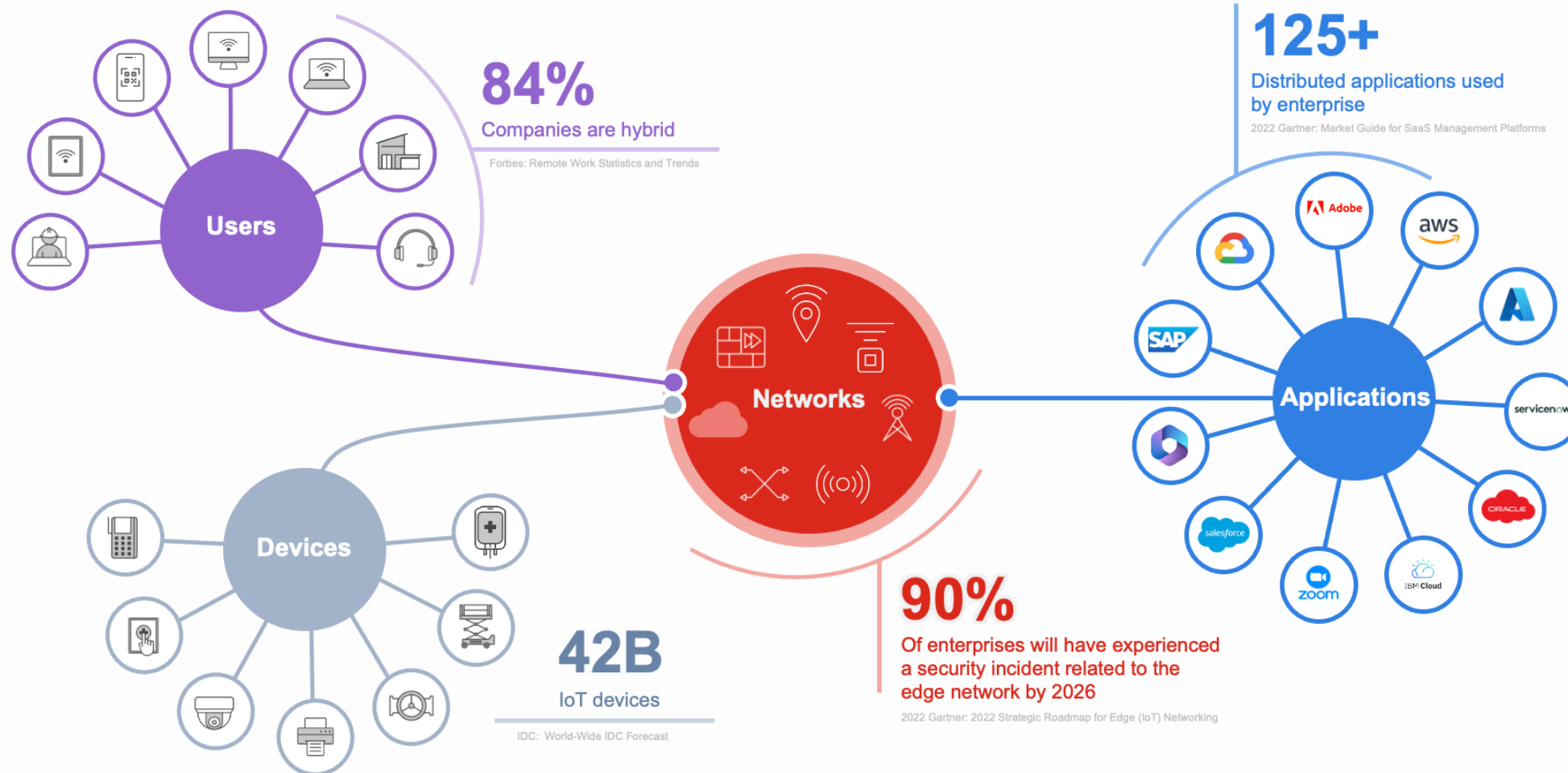
Companies are reacting to more frequent reporting and regulatory changes



THREAT LANDSCAPE

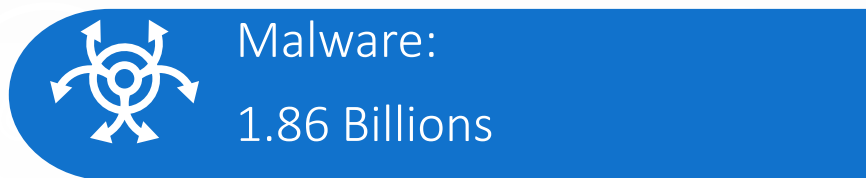
Attacks are growing in sophistication and frequency

Infrastructure Has Become More Complex and Vulnerable

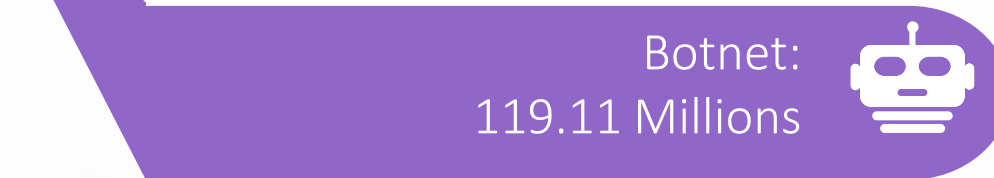
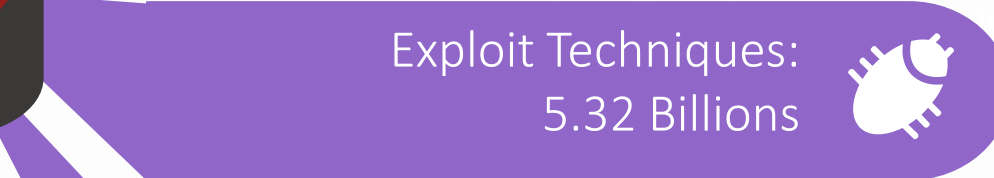
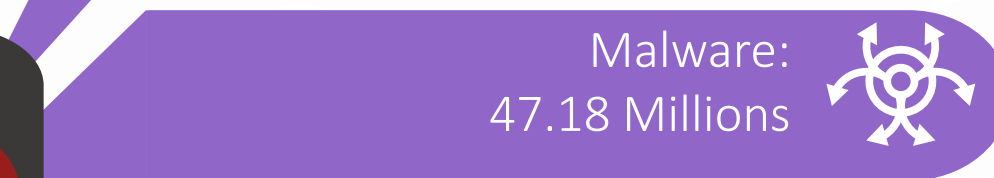
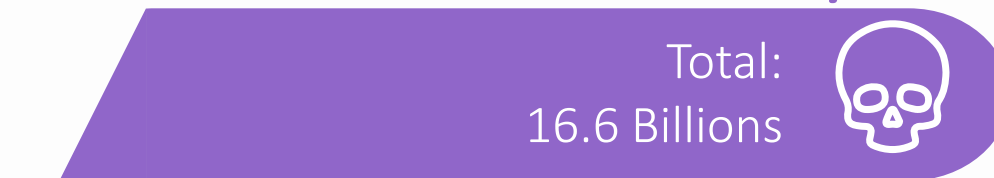


Threat Landscape 2023

Global

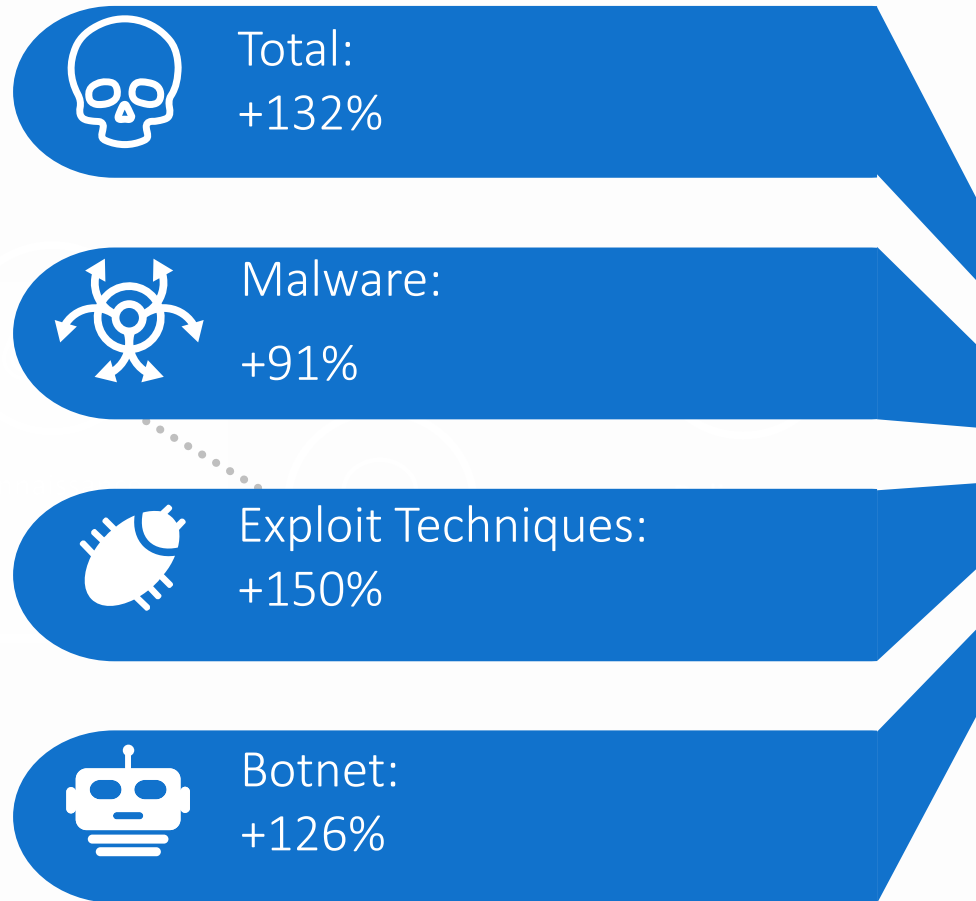


Italy

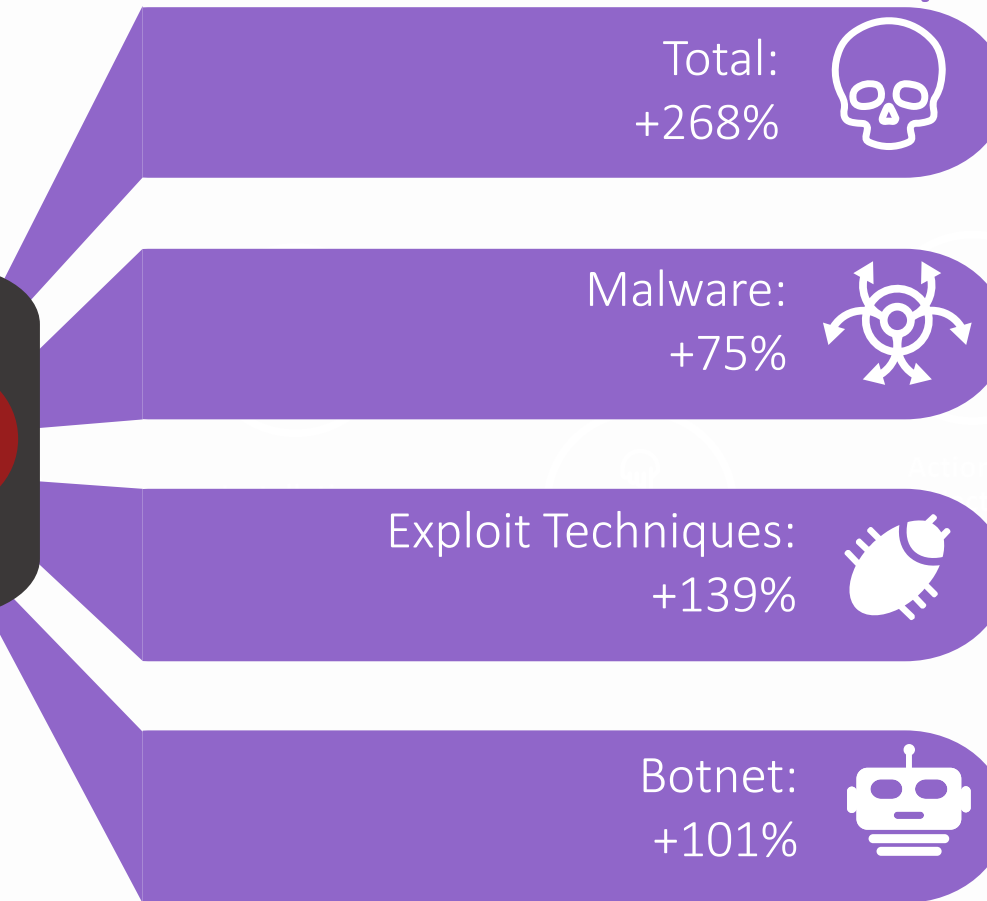


Threat Landscape: 2023 vs 2022

Global



Italy





FortiGuard Labs: 2023 Top Threats

FortiGuard  LABS per minute

 **29.2 Million**
Botnet C&C attempts
TWHARTED
PER MINUTE

 **18.1 Million**
NETWORK INTRUSION
ATTEMPTS
resisted per minute

22,876,649
MALWARE PROGRAMS
Neutralized Per Minute

145,819
PHISHING
BLOCKED PER MINUTE 

323,276
Malicious Website
URL
ACCESSSES Blocked Per Minute 



TOP Ransomwares 2023

REvil 1.627 Since 2019 Russian speaking	Lockbit 931 Since 2020 Russian speaking	Crysis 819 Since 2016 Uncertain provenance	BlackCat 537 Since 2021 Russian speaking
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Top threats per Category 2023

Active Scans 4 B Detected	Denial of Service 657M Detected	Trojans 39M Detected	Mail Office Docs 11M Detected
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Fortinet Cyberthreats predictions 2024

- ▶ Next-level Playbooks
- ▶ A new (and more lucrative) day for zero days
- ▶ Tactics, techniques and procedures (TTPs) playing field
- ▶ 2024 big events attacks
- ▶ Playing the inside game



Our approach

- ▶ Innovation
- ▶ Platform: advanced and integrated solutions
- ▶ Proactive Digital Risk Protection Services
- ▶ Expertise and partnerships
- ▶ AI-Powered Security at breadth and scale

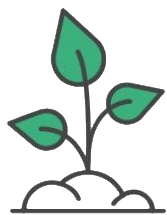
NIST Cybersecurity Framework



Fortinet Security Academy Italia



Fortinet Contribution to Society Sustainability



Reducing Our Environmental Footprint

NET ZERO by 2030 across scopes 1 & 2 emissions from Fortinet-owned facilities worldwide.

ASIC **88%** less power consumption over industry-standard CPUs

And much more



Closing the Cybersecurity Skills Gap

1 Million more trained in cybersecurity by 2026



TECHVETS **100+** school districts



Reducing Cybersecurity Risks to Society

LABS Public and private partnerships to disrupt cyber adversaries

